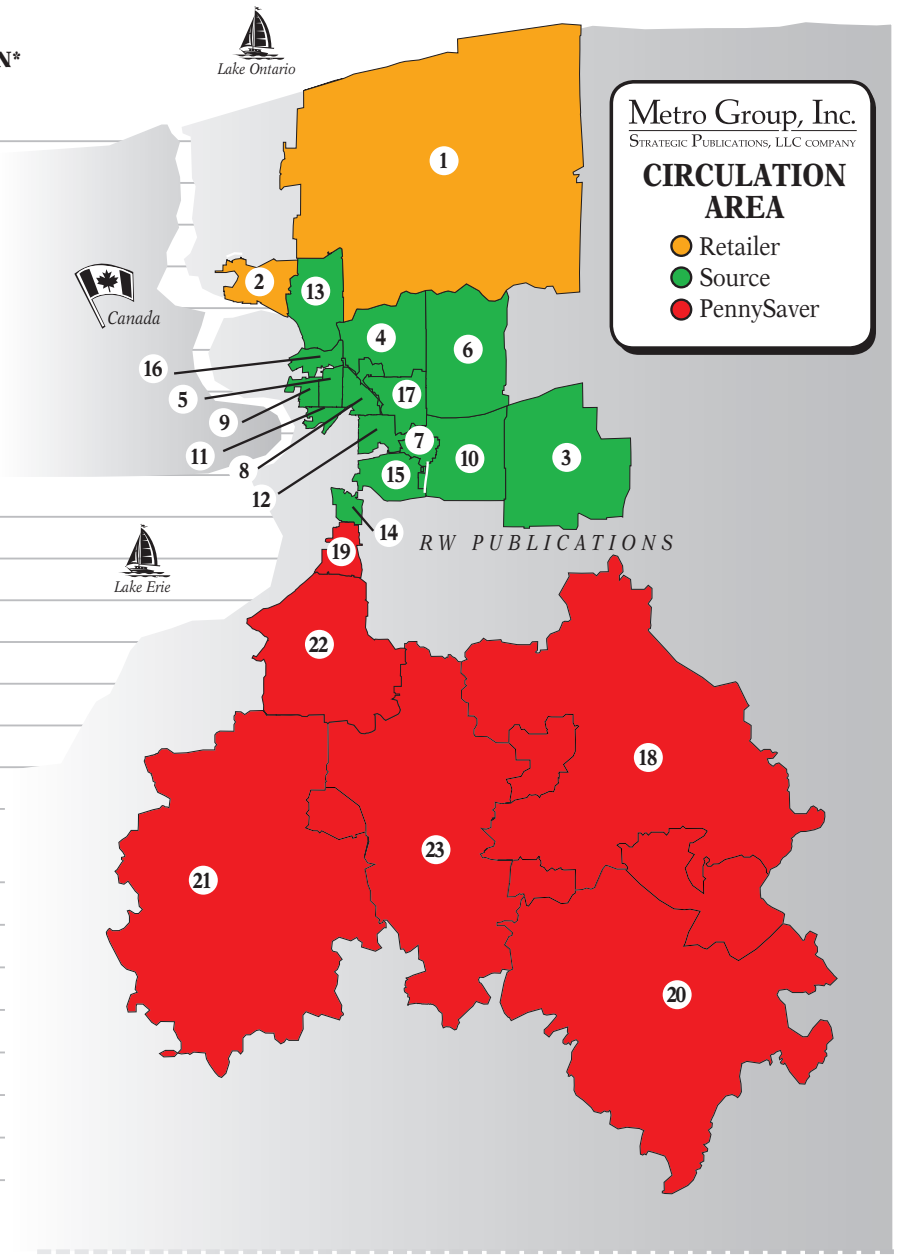


Circulation Area



Metro Group's free community publications reach more than 317,000* homes throughout Western New York. Your advertising message works harder in a Metro Group publication!

	EDITION	CIRCULATION*
RETAILER	1 Lockport	31,747
	2 Niagara Falls/Wheatfield	11,551
	3 Alden	5,281
	4 Amherst/Getzville	16,249
	5 Amherst/Tonawanda	14,436
	6 Clarence	7,936
	7 Depew	7,631
	8 Eggertsville/Snyder	11,907
	9 Kenmore/Tonawanda	13,542
	10 Lancaster	13,068
	11 North Buffalo	14,935
	12 North Cheektowaga	19,021
	13 North Tonawanda	16,988
	14 South Buffalo	16,447
	15 South Cheektowaga	16,506
	16 Tonawanda	10,442
	17 Williamsville	10,778
NORTH CIRCULATION		238,465*
SOURCE	18 Arcade	12,642
	19 Blasdell-Lackawanna	12,758
	20 Cuba-Franklinville	8,059
	21 Gowanda	10,850
	22 Hamburg	24,742
	23 Springville	9,768
SOUTH CIRCULATION		78,819*
TOTAL CIRCULATION		317,284*



*CVC Audit September 2010

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